Topic 1.1: What Is Entrepreneurship? Traits and Work Habits

Standards & Skills Map

Std: 01.01, 02.03 | Process: CR 02.02, CR 09.07, CR 09.09 | Portfolio: Milestone 1 · Build Step 1

High School Entrepreneurship · Grades 9-12

An independently created educational resource for high school Entrepreneurship and Business Ownership. It is designed to supplement, not replace, teacher-led instruction and your district-adopted materials, and is not affiliated with or endorsed by any state department of education. See “Start Here → Standards & Skills Map” for standards alignment and how to align it to your state.

Alignment to Florida's Business Ownership Framework

This document gives you the standards-alignment evidence you need for district documentation and gradebook tagging. All references are to the Florida Department of Education CTE curriculum framework for Business Ownership (Course #8812000, 2026–27), publicly available on the FLDOE CTE website.

Benchmarks covered

• 01.01 — Define entrepreneurship and identify its characteristics.

• 02.03 — Describe personality traits and work habits relevant to the operation of a business; compare to the individual's traits and habits.

What students do with each benchmark

- **01.01** — define entrepreneurship; tell an entrepreneur apart from an employee and an inventor; name types of entrepreneurs; and identify the characteristics of entrepreneurship (initiative, risk-taking for profit, organizing resources, independence, creating value).
- **02.03** — describe six personality traits and six work habits that matter when running a business, then rate themselves on each with evidence and compare their profile to the entrepreneur profile (My Venture Build Step 1).

Embedded Career Readiness Skills

Skill	Description	Where it appears
CR 02.02	Use creativity.	Build Step 1 idea list (problems worth solving)
CR 09.07	Take initiative.	Trait lesson; Build Step 1 growth plan; SCR Part 2
CR 09.09	Take responsibility for professional growth.	Build Step 1 self-rating + action plan; Exit Ticket short response

Florida's Career Readiness Skills (standards 01–15 in every CTE framework) are taught through the lens of each lesson. They're embedded here, not taught in isolation.

My Venture Project alignment

This topic launches the year-long My Venture Project with **Milestone 1 · Build Step 1: Founder Trait Scan: rate yourself on entrepreneur traits and work habits, back it up with evidence, and start an idea list.** It's the first piece of Milestone 1 (Founder Profile) and the lesson's in-class application. The framework calls for "the planning and operation of a simulated business"; My Venture is that simulated business, built one plan section per unit.

Florida course context

- Business Ownership (#8812000) is a **one-credit** Career Preparatory course in the Marketing, Sales & Service cluster (SOC 11-1021, General and Operations Managers).
- Related CTSOs: **DECA, FBLA, BPA**. The My Venture plan doubles as practice for DECA's entrepreneurship written events and FBLA's business plan event.

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Standards Alignment Notes (for district / admin)

Use this map as evidence of benchmark coverage in your course documentation.

Requirement	How Topic 1.1 supports it
Benchmark coverage	Slides + Guided Notes cover 01.01 (definition and characteristics) and 02.03 (traits and work habits) in full. Build Step 1 covers the 'compare to the individual' half of 02.03.
Career Readiness Skills	Creativity (02.02), initiative (09.07), and professional growth (09.09) are embedded in the build step and the constructed-response items.
Simulated business	Launches the My Venture Project, the course-long simulated business plan.
Supplements core materials	This resource supplements, not replaces, your district-adopted materials.

Disclaimer: this product is independently produced and is not reviewed or endorsed by the Florida Department of Education. Verify current benchmark text against the official FLDOE framework.

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Adapting This Course to Your State's Standards

This course was originally built and benchmark-mapped to **Florida's CTE curriculum framework for Business Ownership (Course #8812000)**, so the alignment evidence above uses Florida's benchmark codes. The skills themselves are universal - evaluating an opportunity, writing a business plan, marketing, pricing, hiring, financing, and basic accounting work the same way in every state - so this resource aligns cleanly to Entrepreneurship and Business Ownership standards nationwide. Here is how to document it under *your* state's codes.

Option 1 - Re-map it with AI (fastest)

Copy the prompt below into ChatGPT, Claude, Gemini, or any AI assistant, fill in the two bracketed spots, and paste in the Scope & Sequence (in the Course-Wide Bonus) or the topic's benchmark list. The AI returns your state's standard codes mapped to each topic, and flags anything to supplement.

COPY-AND-PASTE AI PROMPT

You are a curriculum-alignment specialist. I teach a high-school career and technical education (CTE) course in Entrepreneurship / Business Ownership in [YOUR STATE]. Below is a list of the topics in my course and the concepts each one covers. For each topic, tell me which of [YOUR STATE]'s CTE entrepreneurship, business ownership, or business management standards it satisfies, using the exact standard codes and wording from my state. Flag any of my state's required standards that my topic list does NOT appear to cover so I can supplement them. Here is my course outline: [PASTE THE SCOPE & SEQUENCE OR THIS TOPIC LIST].

Option 2 - Re-map it by hand

- Open your state's CTE Entrepreneurship / Business Ownership (or Business Management) standards document.
- For each topic, find your state's standard(s) that match the concepts listed in the 'What students do with each benchmark' section above - the wording differs by state, but the underlying business skills are the same.
- Write your state's code next to each topic on the Scope & Sequence, and use that as your alignment evidence for district documentation and gradebook tagging.
- Skim your state's standards for anything this course does not cover and add a short supplement (the Course-Wide Bonus includes extension material you can pull from).

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